

9TH EDITION™
**GREEN
VEHICLE
EXPO**

06 07 08
AUGUST 2027

Bangalore International
Exhibition Center, INDIA

EXHIBITION ON

ELECTRIC VEHICLES, HYBRID VEHICLES, COMPONENTS, BATTERIES,
CHARGING STATIONS, GPS SYSTEMS & ALLIED INDUSTRY.



ORGANIZED BY



BOOK YOUR
STALL
NOW!

SUPPORTED BY



Karnataka Renewable Energy
Systems Manufacturers Association



www.greenvehicleexpo.com



About EV Industry in India

With 100% FDI and several incentives by the Central and State governments, India offers the world's largest untapped market, especially in the two-wheeler segment. The country reported sale of over 3,00,000 EV units in 2021. According to a study India's EV market will be US\$206 billion by 2030. In a report by IESA Indian EV markets will grow at a CGAR of 36% till 2026. The Launch of e-AMRIT portal that is a one stop information for EV was a major step taken by the GOI in this direction. FAME II Policy, National Mission on Transformative Mobility and Battery Storage, Battery swapping policy and some of the key industry driving factors.

Why in Karnataka

Karnataka is the largest state in South India with Bangalore as its State capital. With Well-defined policies, the state has always been a hub of development. While Bangalore has evolved as the silicon valley of India, the state moved forward to open its borders to national and international investments resulting in leading OEMs and Tier 1 and 2 companies to establish a base here.

Key Factors Include

- Auto clusters at Hoskote, Bidadi and Dharwad.
- Auto Component clusters in shivamogga and Belagavi.
- Availability of Highly skilled workforce due to presence of huge number of ITIs in the state.
- A Huge domestic market with more than 14 million registered vehicles in state.
- 2nd Highest number of cars among all cities in India with more than 4.1 million registered cars connected to 4 out of 5 automobile markets in the country i.e. Maharashtra, Tamil Nadu, Gujarat and Andhra Pradesh.





With the Government of India focusing on the Electric Vehicle Segment with the aim of Pollution control and reduce the impact of Greenhouse emissions as well as dependency on the fast depleting fossil fuels, The Government of India had come-up with Policies such as FAME-II, PLI SCHEME, Battery Switching Policy, Special Electric Mobility Zone, and Tax Reduction on EVs etc to promote the EV sector in India. The Green Vehicle Expo was conceptualized in 2019 keeping in tune with the Government of India's goal to support the EV Industry. The Event is dedicated to the Electric Vehicle Segment which includes Electric Vehicles, Battery Technology, Charging Stations, GPS, Support software for EV, Testing Solutions, OEMs and Allied Industry. The First Edition of Green Vehicle Expo and Autotechika was held in 2019 which saw international delegations including the delegation led by Mayor of Yeounggwang, South Korea Mr Kim Jun Seong along who had come to India for promotion of business ties in India. The event had over 100 exhibitors showcasing about 400+ products.

The 2nd edition of Green Vehicle Expo 2021 inaugurated by the holy hands of His Holiness Gurudev Sri Sri Ravi Shankarji along with Shri I.S Prasad, Hon President of Federation of Karnataka Chambers of Commerce and Industry along with members of Automotive associations was a comeback event for the industry as well as the other stake holders who were looking for an opportunity for standing back after the pandemic induced prolonged restrictions on movement.

The 3rd edition of Green Vehicle Expo 2022 instacharged by LOG9 was held from 1st to 3rd July 2022 and was inaugurated by Shri Bhagwant Khuba, Honorable Minister of MNRE along with Shri Mrugesh Nirani, Minister of Large & Medium Scale Industry and Dr. C.N Ashwathnarayan Minister of Electronics, IT - Biotechnology, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood in Government of Karnataka.

The 4th edition of Green Vehicle Expo was held from 16th to 18th June 2023 concurrently with INDIA GREEN ENERGY EXPO in association with Karnataka Renewable Energy System Manufacturers Association – KRESMA and PEERRI (Pride Energy Environment Resources Research Institute), one of the leading Environmental Research Institutions in India. The event is supported by many Renewable Energy & EV Associations and Holiday Inn Express is the Hospitality Partner for the Event. The footfall which included the Business Heads of Many companies, Dealers, Distributors, Garage owners, manufacturers and end users the event has been very successful and well accepted by the industry. While on one hand, the established organizations strengthened and penetrated their brand reach, while the budding firms got exposure and required visibility amid the masses.

The Green Vehicle Expo has now become the hub of the Made in India and Make in India concept being promoted by the Government of India showcasing the latest 2 wheelers, 3 Wheelers, Electric Buses, Conversion Technology, Hybrid Vehicles, Electric Vehicle infrastructure, parts and allied industry.



Glimpses of the Events



Exhibitors/Visitors Profile

- Automation Equipment
- Automotive Components
- Automotive Manufacturers
- Battery Components
- Battery Manufacturer
- Battery Materials
- Battery Operated Auto
- Battery Pack Assembler
- Battery Pack Integrator
- Cabling & Connectors
- Charging Infrastructure
- Charging Station Manufacturer

- Component Manufactur
- Component Supplier
- Critical Power Infrastructure
- Design and Simulation
- Distributor
- Drivetrain
- Electric Vehicle
- Electrical Powertrains
- Electrical Vehicle Manufacturer
- Engineering Consultancy
- Fuel Cell
- Hybrid Vehicle

- Hybrid Vehicle Manufacturer
- Magnetics
- Manufacturing Equipment
- Power Generation
- Motors
- OEMs
- Power Management
- Power Monitoring / Distribution
- Prototyping
- Renewable energy Technology
- Software

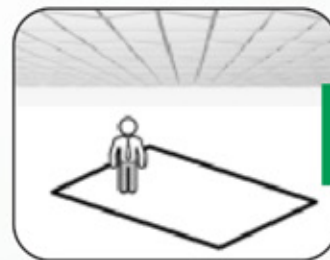


Stall Charges (PSM)



SHELL SPACE

Rs. 9500/- per sqm
+GST (\$250)



BARE SPACE

Rs. 9000/- per sqm
+GST (\$220)

The stalls are available in two schemes (a) the bare space (b) shell space

The bare space consists of raw bare space for display of equipment and exhibits without any hindrance. This space is customizable and can be designed as per the user needs.

The shell space consists of closed space with walls and can be one side open, two sides open depending on the location of the space.

BOOTH SIZES

Space is available from 9sq.mtrs onwards and can be provided as per requirement

Min 9 sqm	Min 12 sqm	Min 15 sqm	18 sqm or more based as per requirement
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BOOTH ACCESSORIES

One Table, Two Chairs, 3 Spot Lights (9,12) 4 Spot Lights (15,18), Dust Bin, Electric Point, Fascia, Carpet.

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

ORGANIZED BY



**MEDIA DAY
MARKETING**

Premium Sponsorships

TITLE SPONSOR

₹ 25 Lacs + GST

Booth Space: 200 sqm (Central Prime Location)

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



PLATINUM SPONSOR

₹ 20 Lacs + GST

Booth Space: 150 sqm (Premium High-Traffic Zone)

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 150 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



DIAMOND SPONSOR

₹ 16 Lacs + GST

Booth Space: 120 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor and hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



Standard Sponsorships

GOLD SPONSOR

₹ 10 Lacs + GST

Booth Space: 90 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Gold Sponsor hyperlinked to Sponsor's website
- Bare space of 90 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 60 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 60 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



BRONZE SPONSOR

₹ 5 Lacs + GST

Booth Space: 36 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Bronze Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively
- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as Exhibitor Badge Sponsor on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



FAIR CATALOGUESPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Fair Catalogue Sponsor's branding of back cover
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Sponsor's branding on selected Social Media promotions.

WATER BOTTLE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

CARRY BAG SPONSORSHIP

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Carry bag Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Carrybag Sponsor" in the post-show report and event website
- Carry bags will be delivered to all exhibitors with sponsor's branding and placed at the registration counter for distribution

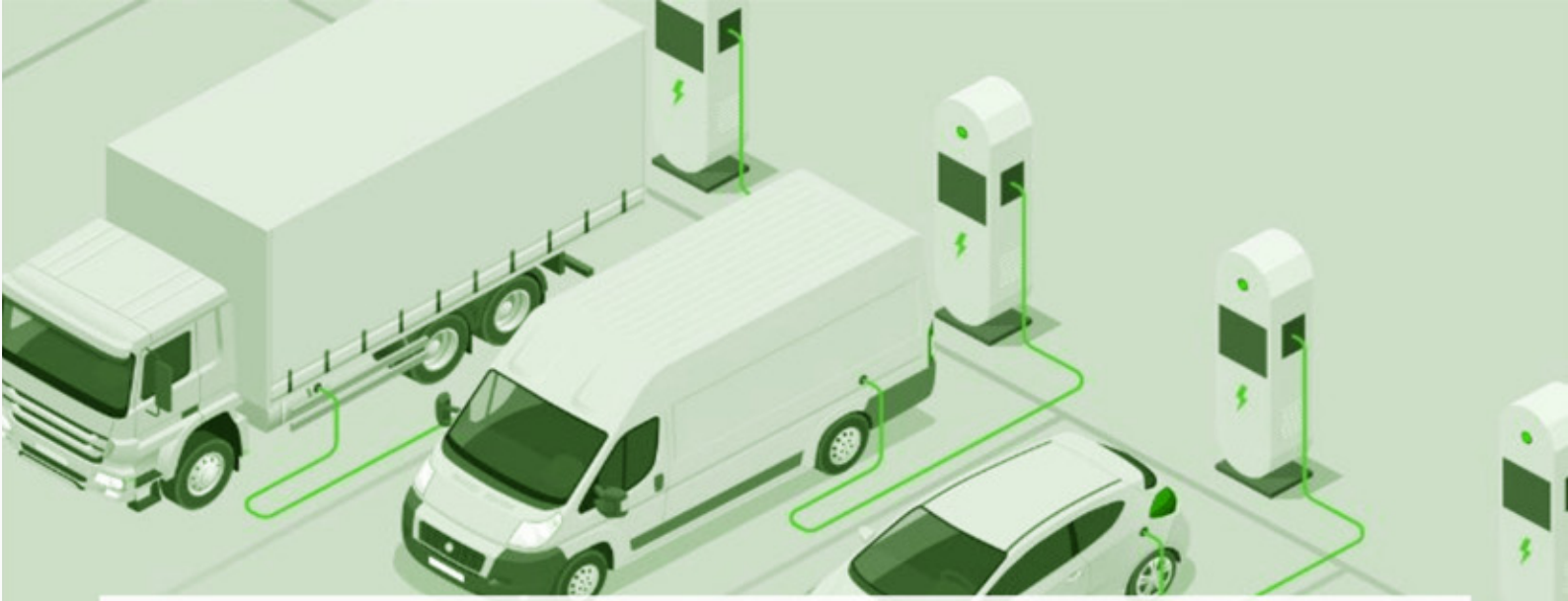


*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

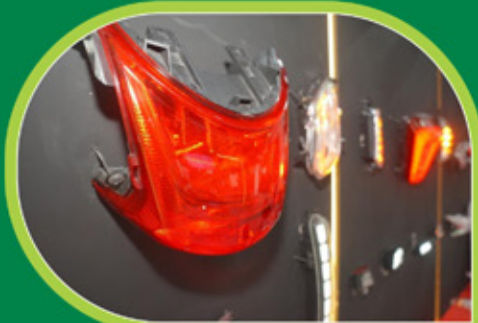
For Sponsorship Contact: +91-93421 85915 | +91-93414 73494

E-mail: expo@mediaday.co.in, **Website:** mediaday.co.in



About Us

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.



STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

MEDIA PARTNERS



GET IN TOUCH



MEDIA DAY
MARKETING

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