

9TH EDITIONTM
**GREEN
VEHICLE
EXPO**

06 07 08
AUGUST 2027
Bangalore International
Exhibition Center, INDIA

EXHIBITION ON

ELECTRIC VEHICLES, HYBRID VEHICLES, COMPONENTS, BATTERIES,
CHARGING STATIONS, GPS SYSTEMS & ALLIED INDUSTRY.



ORGANIZED BY



**BOOK YOUR
STALL NOW!**

SUPPORTED BY



Karnataka Renewable Energy
Systems Manufacturers Association



www.greenvehicleexpo.com

About the Expo

The Green Vehicle Expo is a strategic initiative to promote sustainable mobility, aligning with the Indian government's vision of a cleaner and more environmentally friendly transportation sector. The expo will serve as a premier platform for stakeholders in the electric vehicle industry, facilitating the convergence of component manufacturers, distributors, and sales teams, as well as showcasing the latest technologies and innovations in the sector.



Focus of The Event

The 3 day event showcases a range of eco-friendly vehicles, including electric and hybrid vehicles, bikes, scooters, cars, light and heavy commercial vehicles, battery-powered vehicles, spare parts, accessories, batteries, GPS systems, OEM suppliers and allied industry.

The Green Vehicle Sector Overview

- India recorded approximately 24.5–25.4 lakh new EV registrations representing 8.25% of all vehicle registrations in FY26.
- Around 3.3 lakh EVs were registered in July 2026, more than 66% higher than July 2025.
- India's EV battery market was estimated at US\$2.71 billion in 2025 and is projected to reach approximately US\$15.9 billion by 2034.
- CII has estimated that India may need approximately 1.32 million charging stations by 2030 to support EV growth.
- According to IBEF, India's EV sector attracted approximately ₹2.23 lakh crore (\$25.6 billion) of investment between 2020 and 2025.
- A relatively small increase in EV penetration creates a very large incremental market because India has one of the world's largest automobile populations.

Why Karnataka is Crucial for EV Companies

Karnataka stands to be one of India's strongest EV and clean-mobility ecosystems, with Bengaluru functioning as the principal hub for EV manufacturing, R&D, startups, software, battery technology and charging infrastructure. The state's advantage is not merely EV sales— but also the presence of a relatively broad EV value chain covering OEMs, batteries, components, electronics, software, charging, testing and research.

Adoption of electric vehicles in the state

- Karnataka recorded over 2,50,000 EV registrations, making it one of the largest EV markets in south India and 3rd largest in the country.
- About 9% of national EV sales happened in Karnataka —the majority being two- and three-wheelers
- EVs in the state grew from just under 10,000 in 2020 to 2,00,000+ by March 2026.
- Karnataka leads India with 5,700–5,880+ public EV charging stations as of early 2026.





Exhibitors/Visitors Profile

- Automation Equipment
- Automotive Components
- Automotive Manufacturers
- Battery Components
- Battery Manufacturer
- Battery Materials
- Battery Operated Auto
- Battery Pack Assembler
- Battery Pack Integrator
- Cabling & Connectors
- Charging Infrastructure
- Charging Station Manufacturer
- Component Manufacturer
- Component Supplier
- Critical Power Infrastructure
- Design and Simulation
- Distributor
- Drivetrain
- Electric Vehicle
- Electrical Powertrains
- Electrical Vehicle Manufacturer
- Engineering Consultancy
- Fuel Cell
- Hybrid Vehicle
- Hybrid Vehicle Manufacturer
- Magnetics
- Manufacturing Equipment
- Power Generation
- Motors
- OEMs
- Power Management
- Power Monitoring / Distribution
- Prototyping
- Renewable energy Technology
- Software



SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

ORGANIZED BY



**MEDIA DAY
MARKETING**

Premium Sponsorships

TITLE SPONSOR

₹ 25 Lacs + GST

Booth Space: 200 sqm (Central Prime Location)

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



PLATINUM SPONSOR

₹ 20 Lacs + GST

Booth Space: 150 sqm (Premium High-Traffic Zone)

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 150 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



DIAMOND SPONSOR

₹ 16 Lacs + GST

Booth Space: 120 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor and hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



Standard Sponsorships

GOLD SPONSOR

₹ 10 Lacs + GST

Booth Space: 90 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Gold Sponsor hyperlinked to Sponsor's website
- Bare space of 90 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 60 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 60 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



BRONZE SPONSOR

₹ 5 Lacs + GST

Booth Space: 36 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Bronze Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively
- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as Exhibitor Badge Sponsor on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



FAIR CATALOGUESPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Fair Catalogue Sponsor's branding of back cover
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Sponsor's branding on selected Social Media promotions.

WATER BOTTLE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

CARRY BAG SPONSORSHIP

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Carry bag Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Carrybag Sponsor" in the post-show report and event website
- Carry bags will be delivered to all exhibitors with sponsor's branding and placed at the registration counter for distribution



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact:

+91-93421 85915 | +91-93414 73494

E-mail: expo@mediaday.co.in, **Website:** mediaday.co.in

About us

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.



STALL CHARGES (PSM)



SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST



BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

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