9TH EDITION™

GREEN VEHICLE EXPO

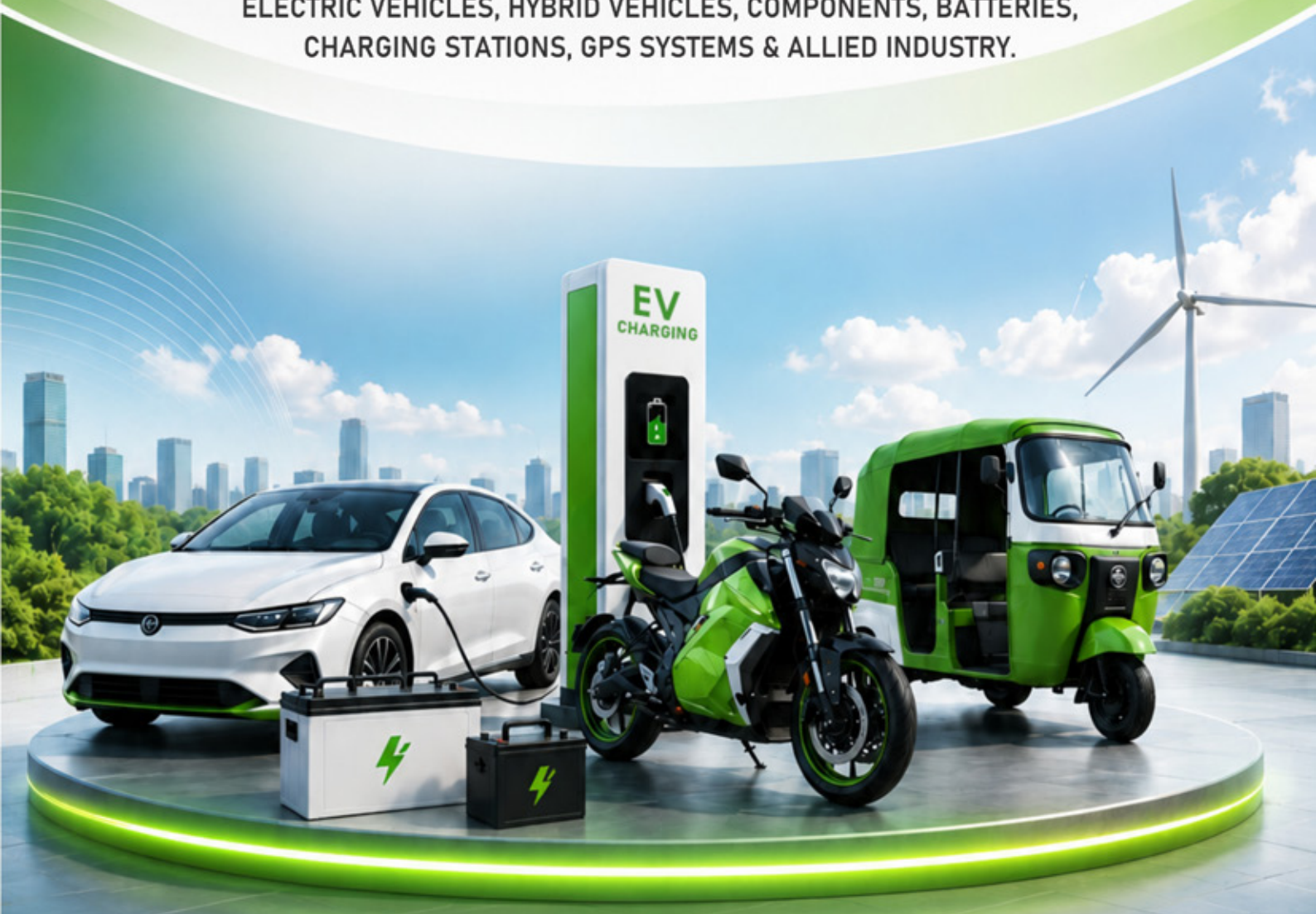
06 07 08

AUGUST 2027

Bangalore International Exhibition Center, INDIA

EXHIBITION ON

ELECTRIC VEHICLES, HYBRID VEHICLES, COMPONENTS, BATTERIES, CHARGING STATIONS, GPS SYSTEMS & ALLIED INDUSTRY.



ORGANIZED BY

MEDIA DAY MARKETING

BOOK YOUR STALL NOW!

SUPPORTED BY

Karnataka Renewable Energy Systems Manufacturers Association

CHRONIC

www.greenvehicleexpo.com

About the Expo

The Green Vehicle Expo is a strategic initiative to promote sustainable mobility, aligning with the Indian government's vision of a cleaner and more environmentally friendly transportation sector. The expo will serve as a premier platform for stakeholders in the electric vehicle industry, facilitating the convergence of component manufacturers, distributors, and sales teams, as well as showcasing the latest technologies and innovations in the sector.



Focus of The Event

The 3 day event showcases a range of eco-friendly vehicles, including electric and hybrid vehicles, bikes, scooters, cars, light and heavy commercial vehicles, battery-powered vehicles, spare parts, accessories, batteries, GPS systems, OEM suppliers and allied industry.

The Green Vehicle Sector Overview

- India recorded approximately 24.5–25.4 lakh new EV registrations representing 8.25% of all vehicle registrations in FY26.
- Around 3.3 lakh EVs were registered in July 2026, more than 66% higher than July 2025.
- India's EV battery market was estimated at US$2.71 billion in 2025 and is projected to reach approximately US$15.9 billion by 2034.
- CII has estimated that India may need approximately 1.32 million charging stations by 2030 to support EV growth.
- According to IBEF, India's EV sector attracted approximately ₹2.23 lakh crore ($25.6 billion) of investment between 2020 and 2025.
- A relatively small increase in EV penetration creates a very large incremental market because India has one of the world's largest automobile populations.

Why Karnataka is Crucial for EV Companies

Karnataka stands to be one of India's strongest EV and clean-mobility ecosystems, with Bengaluru functioning as the principal hub for EV manufacturing, R&D, startups, software, battery technology and charging infrastructure. The state's advantage is not merely EV sales— but also the presence of a relatively broad EV value chain covering OEMs, batteries, components, electronics, software, charging, testing and research.

Adoption of electric vehicles in the state

- Karnataka recorded over 2,50,000 EV registrations, making it one of the largest EV markets in south India and 3rd largest in the country.
- About 9% of national EV sales happened in Karnataka —the majority being two- and three-wheelers
- EVs in the state grew from just under 10,000 in 2020 to 2,00,000+ by March 2026.
- Karnataka leads India with 5,700–5,880+ public EV charging stations as of early 2026.









Exhibitors/Visitors Profile

- Automation Equipment
- Automotive Components
- Automotive Manufacturers
- Battery Components
- Battery Manufacturer
- Battery Materials
- Battery Operated Auto
- Battery Pack Assembler
- Battery Pack Integrator
- Cabling & Connectors
- Charging Infrastructure
- Charging Station Manufacturer
- Component Manufactur
- Component Supplier
- Critical Power Infrastructure
- Design and Simulation
- Distributor
- Drivetrain
- Electric Vehicle
- Electrical Powertrains
- Electrical Vehicle Manufacturer
- Engineering Consultancy
- Fuel Cell
- Hybrid Vehicle
- Hybrid Vehicle Manufacturer
- Magnetics
  Manufacturing Equipment
- Power Generation
- Motors
- OEMs
- Power Management
- Power Monitoring / Distribution
- Prototyping
- Renewable energy Technology
- Software



















MEDIA DAY MARKETING

SPONSORSHIP OPPORTUNITIES



PUT YOUR BRAND WHERE BUSINESS HAPPENS

A premium platform for brands seeking visibility, meaningful industry presence and connection with the exhibition community.

BE SEEN

Event-linked brand visibility

STAY VISIBLE

Digital and on-site placements

SHOW VALUE

Clear, agreed deliverables

Designed for sponsors looking to build awareness, present products and associate their brand with a professional B2B exhibition environment.

INDIVIDUAL ASSET DELIVERABLES

Each opportunity is scoped clearly to protect both sponsor expectations and event delivery.

WATER BOTTLE SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1



- Sponsor supplies branded bottles and all required quantities.
- Sponsor handles production, packaging, transport and replenishment.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- Distribution point, quantity and process must be confirmed in writing.

CARRY BAG SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 3

- Sponsor supplies the branded bags.
- Sponsor manages design, printing, quantity, packing and delivery.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- No bag manufacturing or printing is included in the sponsorship fee.



EXHIBITOR KIT SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1

- Sponsor supplies kits and any approved inserts or contents.
- Sponsor manages assembly, packing, delivery and replenishment.
- Media Day Marketing provides the agreed platform and sponsor recognition.
- Kit contents, quantities and distribution process must be confirmed in writing.

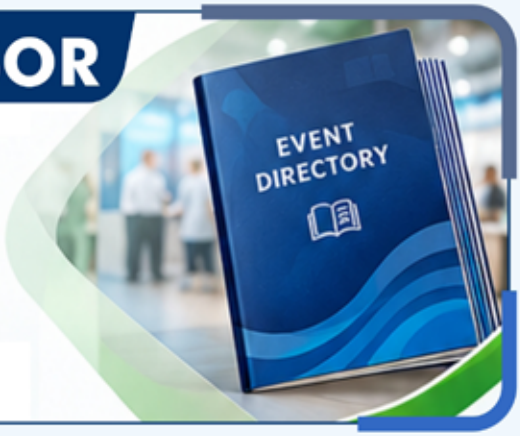


*** This is a platform only sponsorship. The organizer will only be providing the platform and all deliverables have to be made by the sponsor**

EVENT DIRECTORY SPONSOR

Sponsorship Fee: ₹2,00,000 | Max 2

- Sponsor logo and approved company details in the agreed directory placement.
- Clickable website link in the digital directory, if supported by the format.
- One short company profile or promotional message within content limits.
- Artwork and placement subject to the directory deadline.



DIRECTIONAL SIGNAGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on approved directional signage located inside the exhibition centre only.
- Placement on agreed signage units, subject to venue approval and availability.
- Sponsor supplies print-ready artwork by the deadline.
- Printing, fabrication and installation are separate unless included in writing.



HALL ENTRANCE BRANDING SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on the agreed hall entrance unit at one approved location.
- Sponsor artwork incorporated into the approved layout.
- All placements are subject to venue rules and final approval.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



REGISTRATION COUNTER SPONSOR

Sponsorship Fee: ₹3,00,000 | One Counter Each

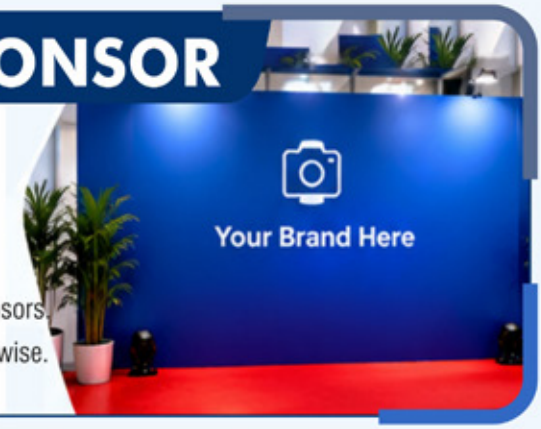
- Branding on one registration counter only.
- Logo on the approved counter fascia or panel.
- One approved QR code or short call-to-action may be included if space permits.
- Additional counters are charged separately.
- Production and installation are separate unless included in the final proposal.



OFFICIAL PHOTO WALL SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor logo included in the approved photo wall design.
- Brand may appear in photographs taken at the wall, subject to actual usage.
- Sponsor branding appears alongside event branding and other confirmed sponsors.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



LENYARD SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor branding on the approved lanyard design.
- Sponsor logo positioned alongside event branding and other approved marks.
- Sponsor approves final artwork and confirms quantities and deadlines.
- Manufacturing, printing and delivery are separate unless explicitly included.



EXHIBITOR BADGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1



- Sponsor logo on the approved exhibitor badge design or designated area.
- Sponsor recognition in the agreed digital sponsor listing.
- Badge layout must retain required event identification details.
- Badge printing and production are separate unless explicitly included.

MAIN SPONSORSHIP PARTNERSHIPS

Choose the level that matches your brand ambitions. Higher tiers receive broader visibility and more promotional inclusions, while entry tiers provide a focused event association.

BRONZE SPONSOR

Sponsorship Fee: ₹3,00,000



- Logo and website link in digital sponsor listing.
- One social media sponsor acknowledgement.
- Company name in post-event sponsor acknowledgement, where published.

SILVER SPONSOR

Sponsorship Fee: ₹4,50,000



- Logo and website link in digital sponsor listing.
- Up to 2 social media acknowledgements.
- Company profile in sponsor listing.
- Post-event acknowledgement.

GOLD SPONSOR

Sponsorship Fee: ₹6,00,000



- Logo on selected digital event materials.
- Company profile and website link in sponsor listing.
- Up to 2 social media mentions/posts.
- One event email inclusion.
- Post-event sponsor acknowledgement.

DIAMOND SPONSOR

Sponsorship Fee: ₹7,50,000

- High-visibility logo placement on selected digital materials.
- Logo on one agreed shared event branding placement, subject to availability.
- Up to 3 social media mentions/posts.
- One event email inclusion.
- Company profile and website link in digital sponsor listing.
- Post-event delivery evidence.



PLATINUM SPONSOR

Sponsorship Fee: ₹10,00,000

- Premium logo placement on selected event website and digital materials.
- Logo on agreed event backdrop or selected on-site branding, where available.
- Up to 3 social media sponsor mentions/posts.
- Up to 2 event email inclusions.
- One company or product spotlight.
- Prominent digital directory listing.
- Post-event delivery evidence.



TITLE SPONSOR

Sponsorship Fee: ₹12,00,000

- Title Sponsor recognition, subject to approved naming format.
- Top-tier logo placement on selected event website and digital sponsor materials.
- Prominent logo placement on agreed main event branding/backdrop, where available.
- Up to 4 social media sponsor mentions/posts across agreed channels.
- Up to 2 inclusions in relevant event email campaigns.
- One dedicated sponsor/company spotlight using sponsor-approved content.
- Priority sponsor listing in the digital event directory.
- Post-event proof pack with available links and photographs.



COMMERCIAL & DELIVERY TERMS

PLATFORM-ONLY SPONSORSHIPS
Water Bottle, Carry Bag and Exhibitor Kit fees cover the sponsorship platform and approved event association only. Sponsors supply products, printing, packing, transport and replenishment.

PRODUCTION
Printing, fabrication, installation, dismantling, freight, storage and applicable taxes are excluded unless expressly included in a signed quotation.

DIRECTIONAL SIGNAGE
This package applies only to approved signage inside the exhibition centre.

REGISTRATION COUNTER
One counter is included; additional counters require separate approval and charges.

ARTWORK & APPROVALS
Sponsor must provide final artwork and company details by the agreed deadline. Venue and event approvals apply.

DIGITAL DELIVERABLES
Post counts are planned inclusions, not guarantees of impressions, reach, clicks, leads or sales. Channels and dates are agreed in the campaign plan.

DATA PRIVACY
Personal attendee/exhibitor data is not included. Enquiry capture, if approved, must be voluntary and compliant with applicable privacy requirements.

AVAILABILITY
Placements depend on inventory, event layout, venue permissions and written confirmation. Category exclusivity is not included unless separately agreed.

Payment
Sponsorship is confirmed only after written acceptance and agreement on payment terms. Production must not be ordered before scope and costs are approved.

READY TO PARTNER WITH US?

Choose the sponsorship level or individual asset that best supports your marketing objectives.

Media Day Marketing will confirm availability, placement, final deliverables and any production costs in a written proposal.



MEDIA DAY MARKETING
Sponsorships & Brand Partnerships

A professional platform for brand visibility at B2B exhibitions.

About us

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.















STALL CHARGES (PSM)

SHELL SPACE
For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 250 per sqm + GST

BARE SPACE
For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

GET IN TOUCH

MEDIA DAY MARKETING

16-2-741/D/24, 2nd Floor, Fazilat Manzil, Besides T.V Tower Malakpet, Hyderabad, 500036 Telangana State, India
Mobile: +91-9341473494, +91-9248669027, **E-mail:** info@mediaday.co.in

www.greenvehicleexpo.com